









#### FOR IMMEDIATE RELEASE

June 18, 2024

# <u>Predictive Success Corporation Donates Over \$50,000 to Ronald</u> McDonald House Charities

Toronto, Ontario — Predictive Success Corporation is honored to announce that its contributions to Ronald McDonald House Charities (RMHC) have now exceeded \$50,000. This milestone underscores the corporation's commitment to supporting families with ill children, providing them with the comfort and resources they need during challenging times.

Predictive Success Corporation is also proud to partner with Todd and Marcia Finlayson, the owners and operators of Finlayson Hospitality Partners, a large Toronto-area McDonald's franchise. This year, Finlayson Hospitality Partners raised over \$245,000, making it the largest donation by any McDonald's franchise in Canada.

Ronald McDonald House Charities offer a "home-away-from-home" for families so they can stay close by their hospitalized child at little to no cost. The support provided by RMHC alleviates the financial and emotional burdens of families, allowing them to focus on the health and recovery of their children. Predictive Success Corporation's ongoing donations have helped RMHC maintain and expand its crucial services, touching the lives of countless families across the country.

The Ronald McDonald House Charities provide an invaluable service to families during some of their most difficult times. We are honored to support their mission and to have reached this significant milestone in our contributions. Looking forward, Predictive Success Corporation plans to continue its support for RMHC, exploring new ways to engage employees and partners in fundraising and volunteer efforts. This long-term commitment aims to ensure that Ronald McDonald Houses can keep their doors open to families in need, offering a place of refuge, hope, and healing.

### **About Predictive Success Corporation**

Predictive Success Corporation is a leading provider of talent optimization and workforce analytics solutions. By leveraging data-driven insights, PSC helps organizations maximize their talent potential and drive business success. Founded in 2006, PSC has partnered with over 1,500 clients across North America, providing tools and expertise to align business strategies with people strategies.

### **About Ronald McDonald House Charities**

Ronald McDonald House Charities (RMHC) is an independent, non-profit organization whose mission is to create, find, and support programs that directly improve the health and well-being of children and their families. Through its network of local Chapters, RMHC provides access to quality health care and enables family-centered care worldwide. For more information, visit www.rmhc.org.

## For media inquiries, please contact:

Sidra Ali, Client Success Associate Sali@predictivesuccess.com













